The Georgia Society *of* CPAs

GSCPA Marketing Opportunities

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2026 Health Care Conference

February 19, 2026 | Virtual Conference

Expected Attendance: *75*

Attendance Demographics:
CEOs, CFOs, compliance officers, internal auditors, financial managers and administrators of hospitals, physician groups and managed care organizations.
CPAs with health care clients.

Exhibitor Package: $500

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company listing (text only) in conference welcome video through virtual platform
- Live chatroom and document upload available
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $750
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company logo displayed within virtual event platform
- Company logo listed in conference welcome video through the virtual platform
- Option to attend the conference at half price (limit 1)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

Gold Sponsorship: $1000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company name and logo displayed on main page of virtual event platform
- Company name and logo listed in conference welcome video through virtual platform
- Company logo on conference webpage with a link to company website
- Live chatroom and document upload
- **NEW: Sponsored Video / Graphic Loop Opportunity**
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a participant, call the GSCPA CPE Department at 404-504-2985
- Additional option to attend the conference at half price (limit 2)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

NEW: Optional Add- On Sponsored Video / Graphic Loop Opportunity: $350
Showcase your brand with a short video or graphic featured on a rotating loop before the

conference and during lunch. A simple, high-visibility way to connect with attendees throughout the day. *(Included with Gold Sponsorship.)*

Pricing:

- $350 as a standalone add-on to Exhibitor package and Silver Sponsorship
- Included with Gold Sponsorship
- Availability is limited to maintain quality exposure for participating sponsors.
- File specifications and deadlines provided by GSCPA

This option is ideal for companies looking to increase brand recognition without requiring live staffing.

Decision Makers Conference

April 23, 2026 | In-Person – GSCPA Office, Alpharetta, Ga. and Live Stream

Expected Attendance: *40 In-Person; 80 Virtual*

Attendance Demographics:
CPAs in management and leadership positions who work in industry, CFOs, CEOs and other financial professionals

Break Sponsorship: $250
Between CPE sessions, attendees enjoy a short break for beverages and networking
Limited to one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) in conference material
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibit Concierge Package: $350

- Everything included in the exhibitor package
- Items are shipped to conference and GSCPA sets up and takes down

Breakfast Sponsorship: $500
Limited to one per conference; one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $950
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registration

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $1,150
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference website with a link to company website
- Option to purchase the exhibitor package at half price
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

Gold Sponsorship: $1,650
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website
- One page of company literature to be included in conference manual

Not-for-Profit Conference

May 19, 2026 | In-Person – Sandy Springs Performing Arts Center, Sandy Springs, Ga. and Live Stream

Expected Attendance: *40 In-Person; 80 Virtual*

Attendance Demographics:
CPAs, consultants, tax advisors, auditors and other financial managers who work for nonprofit organizations or who have nonprofit clients

Break Sponsorship: $250
Between CPE sessions, attendees enjoy a short break for beverages and networking
Limited to one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) in conference material
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibit Concierge Package: $350

- Everything included in the exhibitor package
- Items are shipped to conference and GSCPA sets up and takes down

Breakfast Sponsorship: $500
Limited to one per conference; one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $950
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registration

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $1,150
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference website with a link to company website
- Option to purchase the exhibitor package at half price
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

Gold Sponsorship: $1,650
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website
- One page of company literature to be included in conference manual

2026 Employee Benefit Plan Conference

May 20, 2026 | Virtual Conference

Expected Attendance: *100*

Attendance Demographics:
CPAs, auditors and other financial professionals who are responsible for auditing employee benefit plans.

Exhibitor Package: $500

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company listing (text only) in conference welcome video through virtual platform
- Live chatroom and document upload available
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $750
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company logo displayed within virtual event platform
- Company logo listed in conference welcome video through the virtual platform
- Option to attend the conference at half price (limit 1)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one time mailing)

Gold Sponsorship: $1000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company name and logo displayed on main page of virtual event platform
- Company name and logo listed in conference welcome video through virtual platform
- Company logo on conference webpage with a link to company website
- Live chatroom and document upload
- **NEW: Sponsored Video / Graphic Loop Opportunity**
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a participant, call the GSCPA CPE Department at 404-504-2985
- Additional option to attend the conference at half price (limit 2)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

NEW: Optional Add- On Sponsored Video / Graphic Loop Opportunity
Showcase your brand with a short video or graphic featured on a rotating loop before the conference and during lunch. A simple, high-visibility way to connect with attendees throughout the day. *(Included with Gold Sponsorship.)*

Pricing:

- $350 as a standalone add-on to Exhibitor package and Silver Sponsorship
- Included with Gold Sponsorship
- Availability is limited to maintain quality exposure for participating sponsors.
- File specifications and deadlines provided by GSCPA

This option is ideal for companies looking to increase brand recognition without requiring live staffing.

2026 GSCPA Annual Convention

June 21-24, 2026 | Fairmont Chateau Lake Louise, Alberta, Canada

Expected Attendance: *60*

Attendance Demographics:
CPAs from throughout Georgia who are leaders in their firms and the profession

Break Sponsorship: $400 per break
Between CPE sessions, attendees enjoy a short break for beverages and networking
Limited to one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) in conference material
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibit Concierge Package: $500

- Everything included in the exhibitor package
- Items are shipped to conference and GSCPA sets up and takes down

Breakfast Sponsorship: $1,200 per day/$3,000 for 3 days
Limited to one per conference; one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $1,200
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registration

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $2,000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference website with a link to company website
- Option to purchase the exhibitor package at half price
- One banner ad in The Voice prior to conference
- List of attendees; labels are available upon request (one-time mailing)

Gold Sponsorship: $3,500
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website
- One banner ad in The Voice prior to conference

Welcome Cocktail Sponsorship: $1,500
Dessert Social Sponsorship: $2,500
Opening Reception & Dinner Sponsorship: $3,000
Hospitality Bar Sponsorship: $1,000
Chair's Reception & Dinner Sponsorship: $3,000
Lanyard Sponsorship: $3,500

2026 Real Estate Conference

June 18, 2026 | In-Person – Sandy Springs Performing Arts Center, Sandy Springs, Ga. and Live Stream

Expected Attendance: *50 in person, 50 live stream*

Attendance Demographics:
CPAs, CFOs, controllers and financial professionals working with real estate clients or real estate organizations

Break Sponsorship: $250
Between CPE sessions, attendees enjoy a short break for beverages and networking
Limited to one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) in conference material
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibit Concierge Package: $350

- Everything included in the exhibitor package
- Items are shipped to conference and GSCPA sets up and takes down

Breakfast Sponsorship: $500
Limited to one per conference; one per day

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $950
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registration

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $1,150
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference website with a link to company website
- Option to purchase the exhibitor package at half price
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

Gold Sponsorship: $1,650

Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website
- One page of company literature to be included in conference manual

2026 Estate Planning Conference

July 20-22, 2026 | Ritz-Carlton Reynolds, Lake Oconee, Greensboro, Ga.

Expected Attendance: *110*

Attendance Demographics:
CPAs with estate and trust practices, CPAs, attorneys, financial planners, trust officers

Breakfast Sponsorship: $2,000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- Welcome announcement/brief company overview (3 minute maximum)
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $2,000
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registration

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Premier Sponsorship: $2,500
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website
- One banner ad in The Voice prior to conference

Lunch Sponsorship: $3,500
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- Opportunity to provide a company overview (5 minute maximum)
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Company logo on conference website with link to company website
- Two lunch tickets

Keynote Speaker Sponsorship: $4,000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package
- Opportunity to introduce the speaker
- Two complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Company logo on conference website with link to company website

Add On: $500
Provide a five-minute company overview presentation to attendees.

2026 Technology Conference

July 28-29, 2026 | Virtual Conference

Expected Attendance: *110*

Attendance Demographics:
CPAs with estate and trust practices, CPAs, attorneys, financial planners, trust officers

Exhibitor Package: $500

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company listing (text only) in conference welcome video through virtual platform
- Live chatroom and document upload available
- List of attendees; labels are available upon request (one-time mailing)

Silver Sponsorship: $750
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company logo displayed within virtual event platform
- Company logo listed in conference welcome video through the virtual platform
- Option to attend the conference at half price (limit 1)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one time mailing)

Gold Sponsorship: $1000
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Company listing (text only) on conference webpage
- Company listing (text only) in conference emails (one registration is complete)
- Company name and logo displayed on main page of virtual event platform
- Company name and logo listed in conference welcome video through virtual platform
- Company logo on conference webpage with a link to company website
- Live chatroom and document upload
- **NEW: Sponsored Video / Graphic Loop Opportunity**
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a participant, call the GSCPA CPE Department at 404-504-2985
- Additional option to attend the conference at half price (limit 2)
- One page of company literature to be included in conference manual
- List of attendees; labels are available upon request (one-time mailing)

NEW: Optional Add- On Sponsored Video / Graphic Loop Opportunity
Showcase your brand with a short video or graphic featured on a rotating loop before the conference and during lunch. A simple, high-visibility way to connect with attendees throughout the day. *(Included with Gold Sponsorship.)*

Pricing:

- $350 as a standalone add-on to Exhibitor package and Silver Sponsorship
- Included with Gold Sponsorship
- Availability is limited to maintain quality exposure for participating sponsors.
- File specifications and deadlines provided by GSCPA

This option is ideal for companies looking to increase brand recognition without requiring live staffing.



2026 Southeastern Accounting Show

August 26-27, 2026 | Atlanta Marriott NW at Galleria, Atlanta, Ga.

Expected Attendance: *400*

Attendance Demographics:
CPAs and financial and accounting professionals from across the state
***All packages include lead retrieval**

Break Sponsorship: $1,200
Limited to one sponsor per break; breaks are between CPE sessions

- Meals for one representative (includes breakfast, morning break, lunch each day)
- Signage with company logo displayed at event
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Exhibitor Package: $1,700 by 4/30; $2,200 after 4/30; price is for one booth
Does not include identifying signage, telephone/internet connection, electrical connection, additional easels or tables, shipping/freight or conference registrations

- One 8' table and two chairs
- Meals and events for two representatives (includes breakfast and lunch each day)
- Company listing (text only) on conference website
- List of attendees; labels are available upon request (one-time mailing)

Parking Sponsorship: $2,700

- Entire silver sponsorship package
- Acknowledgement as the parking sponsor for attendee information emails and marketing

Lanyard Sponsorship: $3,200
Limited to one per conference

- Lanyards imprinted with the company name or logo will be available to all attendees
- Lanyards are produced by sponsoring company with GSCPA approval

Silver Sponsorship: 3,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)

- Option to purchase exhibitor package at half price

- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 1)
- Company logo on conference website with link to company website
- List of attendees; labels are available upon request (one-time mailing)

Lounge Sponsorship: 3,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire silver sponsorship package not including half price exhibitor package
- Lounge space is available to exhibit and network

Charging Station Sponsorship: 3,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire silver sponsorship package not including half price exhibitor package
- Charging station space is available to exhibit and network
- Charging stations and area signage provided by GSCPA

App Sponsorship: 5,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website

Gold Sponsorship: $5,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire exhibitor package
- One complimentary conference registration allowing one full-time company sponsor employee to earn education credit (CPE, CLU, CLE and CFP). To register as a conference attendee, call the GSCPA CPE Department at 404-504-2985.
- Signage with company logo displayed at event
- Option to attend the conference at half price (limit 2)
- Company logo on conference website with link to company website

Courtyard Sponsorship: $7,200
Limited to one per business type (i.e. one consulting firm, one CPA firm, etc.)
- Entire Gold sponsorship package
- Special snack, provided by GSCPA, in the outdoor courtyard space

Virtual Conference Media Placement Opportunities

(Video or Static Graphic | No Sponsorship Required)

GSCPA offers companies the opportunity to place a pre-recorded video commercial or static branded graphic within select virtual conferences without the need to purchase an exhibitor or sponsorship package. Media placements will run on a rotating loop prior to the conference start and during scheduled breaks (including lunch, when applicable), providing consistent brand visibility during high-attention moments. *This option is ideal for organizations seeking broad awareness across multiple GSCPA audiences with minimal lift*.

Media Placement Pricing

Single Conference

- $350 per virtual conference - Includes one video *or* one static graphic

Multi-Conference Packages

- 3 Conferences – $950 *(save $100)* - Includes one video *or* one static graphic
- 5 Conferences – $1,600 *(save $150)* - Includes one video *or* one static graphic

Media Specifications

- 15–30 second video **or** one static branded graphic
- Featured in a shared rotating loop with other placements
- File specifications and deadlines provided upon confirmation

Available Virtual Conferences

(Subject to availability)

- Health Care Conference – February 19
- Decision Makers Conference – April 23
- Not-for-Profit Conference – May 19
- Employee Benefit Plan Conference – May 20
- Spring Government Workshop – May 21
- Real Estate Conference – June 18
- Technology Conference – July 28–29
- Artificial Intelligence Conference – September 16
- Fraud & Forensic Accounting Conference – September 17
- Accounting & Auditing Conference – October 22
- Financial Institutions Conference – October 30
- Georgia Tax Forum – November 4–5
- Business & Industry Conference – November 19
- Governmental Accounting & Auditing Conference – December 10
- Artificial Intelligence Conference – December 15

The Georgia Society of CPAs

Sponsor & Exhibitor Application
Marketing Contact Name*_____
Title_____
Company_____
Address_____
City_____ State_____ Zip_____
Phone_____ Email_____

On-Site Contacts**
Name_____ Phone_____
Email_____
Name_____ Phone_____
Email_____
Name_____ Phone_____
Email_____
Name_____ Phone_____
Email_____

Company Information***
Website_____ Product/Service_____

**Marketing contact is the person who GSCPA staff will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description and logo*

***On-site contact is the person who will be attending the event and who GSCPA staff will work with on the day-of details such as set-up/take down, travel arrangements and additional services needed during the event.*
****FOR SEAS ONLY: Your company's 50-word description is required to accompany this application before it can be processed. GSCPA reserves the right to edit your company's description.*

Cancellation Policy
Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the event. Cancellations submitted in writing 89-31 days prior to event will receive a 50% refund. No refunds will be given to cancellations received 30 days or less prior to the event.

Sponsorship/Exhibitor Opportunities

Conference Name/Sponsorship	Amount
Total:	

Payment Information

☐ Check enclosed payable to The Georgia Society of CPAs

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover ☐ Personal Card ☐ Company Card

Card #_____Exp Date _____

Cardholder Name_____Signature_____

Your signature below indicates that you understand and agree to the terms printed on the following pages. Space will not be reserves without the company representatives signature.

_____

Signature Date

Please complete application and mail/email with payment to:

Elizabeth Cook, Chief Relationship Officer
The Georgia Society of CPAs
5405 Windward Pkwy, Ste 300, Alpharetta, GA 30004
404-504-2941 | ecook@gscpa.org

The Georgia Society of CPAs

Terms of the Contract

1. Each single booth at each GSCPA conference will have a booth space rental fee per booth.
2. Payment must accompany the application/ contract. Exhibitors will not be allowed access to the conference until all fees are paid in full.
3. Exhibitors are required to always have an attendant at their exhibit during show hours.
4. List and mailing labels of attendees for a one-time mailing. Labels are available upon request.
5. Exhibitors and sponsors will not be permitted to electronically reproduce attendees' contact information from hard copy lists and mailing labels.
6. This agreement is for exhibit space only; course materials are not included. Exhibitors may attend the program only if they formally register as a participant by paying the registration fee in addition to the exhibit fee.
7. GSCPA management reserves the right to approve the character of any exhibit, any goods therein and the attendant advertising and sales promotion and to prohibit anything which in its judgment because of noise or other objectionable features may detract from the show in general.
8. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSCPA reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the conference, either live or recorded.
9. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
10. GSCPA management reserves the right to require any exhibitor to move his/her exhibit to another location if it is in the best interest of the show.
11. No exhibitor is to begin dismantling prior to the close of the conference. Any exhibitor dismantling prior to the close of the conference will forfeit his company's right to exhibit at future meetings of the GSCPA.
12. Advertising materials cannot be distributed outside of the exhibitor's booth.
13. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
14. The use of promotions, premiums, lotteries or giveaway contests must be approved by GSCPA management. Such approval may be granted or withheld with or without cause at the discretion of GSCPA management.
15. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
16. Objectionable practices by exhibitors or official suppliers should be reported immediately and not after the conference is completed.
17. No children under 16 years of age will be allowed in the exhibit area at any time.
18. It is agreed that GSCPA and the host facilities shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
19. The exhibitor agrees to indemnify and hold harmless GSCPA and the host facilities or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
20. GSCPA will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, shortage of materials, governmental authority or other circumstances beyond reasonable control of either party.
21. Insurance, if desired by the exhibitors, must be obtained at their own expense.
22. Exhibitors will not offer educational/training or other programs within the event facility simultaneous to GSCPA-related programs.
23. GSCPA is not responsible for monitoring the proximity of competitors' booths.

Booth Construction

- All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.
- No construction will be allowed at the sides or above the booth which may obscure the view of any adjacent booths.
- All materials used for decorating must be flameproof.
- Construction and signs that are above 8 feet in height are to be approved by GSCPA management.
- All applicable city, county and state codes and ordinances must be complied with, as well as those of the host facilities.
- Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.

ADA Requirements

In accordance with ADA requirements, if you are disabled and require special services, please contact our office.

Interpretation of Rules

The interpretation of all rules and regulations is the responsibility of GSCPA Board of Directors or their designated representative. All decisions of said group or representatives are final.